

# Co-designing the Futures of Higher Education

Program for RCEP's 6th International Conference

November 16-17, 2022  
Virtual



## **The Regional Center for Educational Planning**

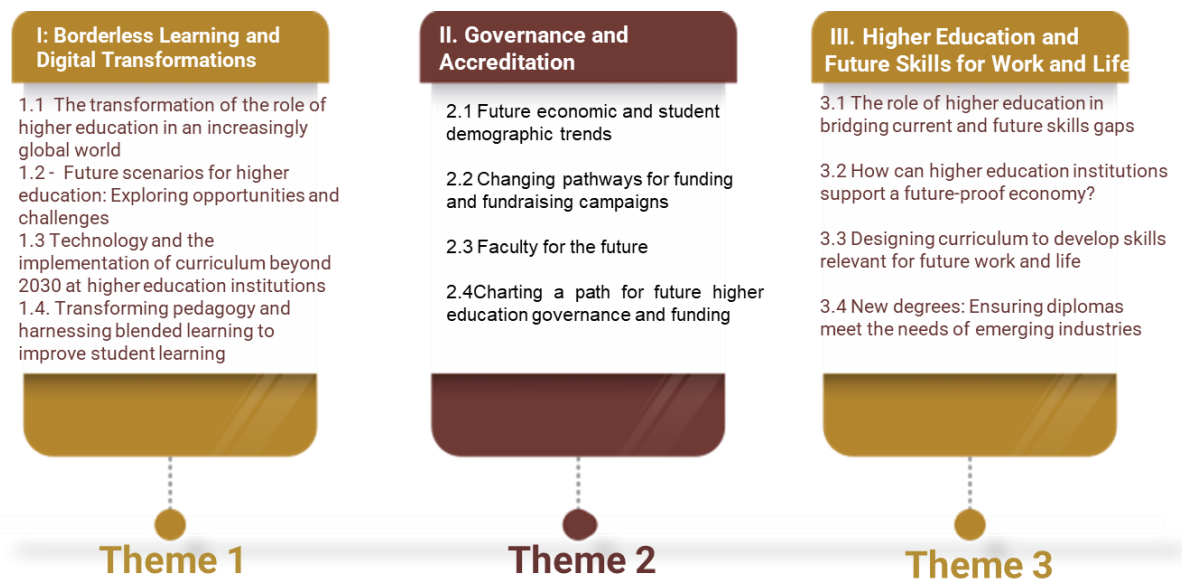
The Regional Center for Educational Planning (RCEP) was established in 2003 under an agreement signed by the government of the United Arab Emirates (UAE) and the United Nations Educational, Scientific, and Cultural Organization (UNESCO). RCEP is a UNESCO Category 2 Center entrusted to build national and regional capacities in the field of educational planning, policies, leadership, and dissemination of related knowledge in Arab and Gulf Cooperation Council (GCC) countries. RCEP facilitates information-sharing and fosters collaborative initiatives with key national, regional, and international education stakeholders to support SDG 4. The conference falls under RCEP's second strategic objective to "produce and disseminate knowledge in support of education policies to enable planning of educational systems."

## The 6<sup>th</sup> International Conference

From November 16-17, 2022, the Regional Center for Educational Planning (RCEP) will host its 6th international conference. The conference series is held biannually<sup>1</sup> to support research and foster dialogue between policymakers, education practitioners, and researchers about educational systems' issues. The 2022 conference will be held online and encourage knowledge dissemination and capacity building related to examining the futures of higher education. It will target a global audience and allow regional and international educational experts to highlight relevant case studies from their areas of expertise.

The 2022 conference will examine critical influences that shape the future of teaching and learning. It will explore three main themes: I) Borderless Learning and Digital Transformations, II) Governance and Accreditation, and III) Higher Education and Future Skills for Work and Life (see Figure 1 for subthemes). While participating in this conference, attendees will examine how the status quo is shifting in life and education. Among other areas, participants will examine the role of higher education in keeping pace with new technologies and transnational, environmental, economic, and political challenges mandating the acquisition of new skills and knowledge to thrive and succeed in the future.

**Figure 1. Conference themes and subthemes**



Over two days, attendees will hear from renowned plenary speakers and panelists. They will also be able to choose from multiple workshops which will examine possible futures of higher education. More information about these activities is as follows:

<sup>1</sup> Due to changes following COVID-19, the last conference was held in 2019, not 2021 as planned.

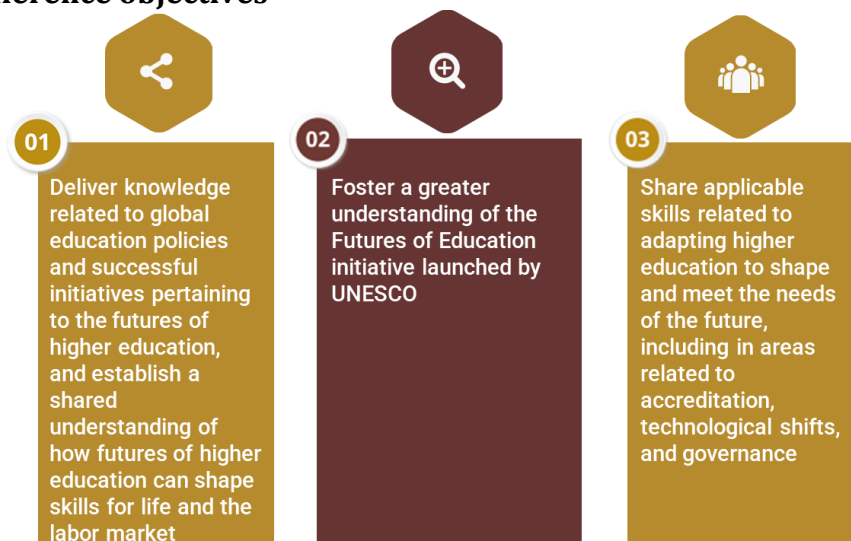
- *Keynote/Plenary Sessions* – On the morning of each day of the conference, there will be a keynote/plenary presentation followed by a question-and-answer session.
- *Discussion Session(s)* – On the morning of the first day of the conference, there will be one discussion session centered on a subtheme of the conference. This discussion session will allow three to four experts to share their views on a specific topic. This session will be led by a moderator.
- *Panel Sessions* – On each day of the conference, a panel session based on several conference subthemes will be held. These panels will feature three to four experts in higher education and include a variety of perspectives. This session will be led by a moderator.
- *Workshops* – In the afternoon of the second day of the conference, there will be three or four two-hour workshops led by specialized instructors. The workshops will provide participants with specific skills and build on subject knowledge tied to the conference's sub-themes.

For further details about the conference structure and schedule, refer to the Agenda later in this program.

## Objectives

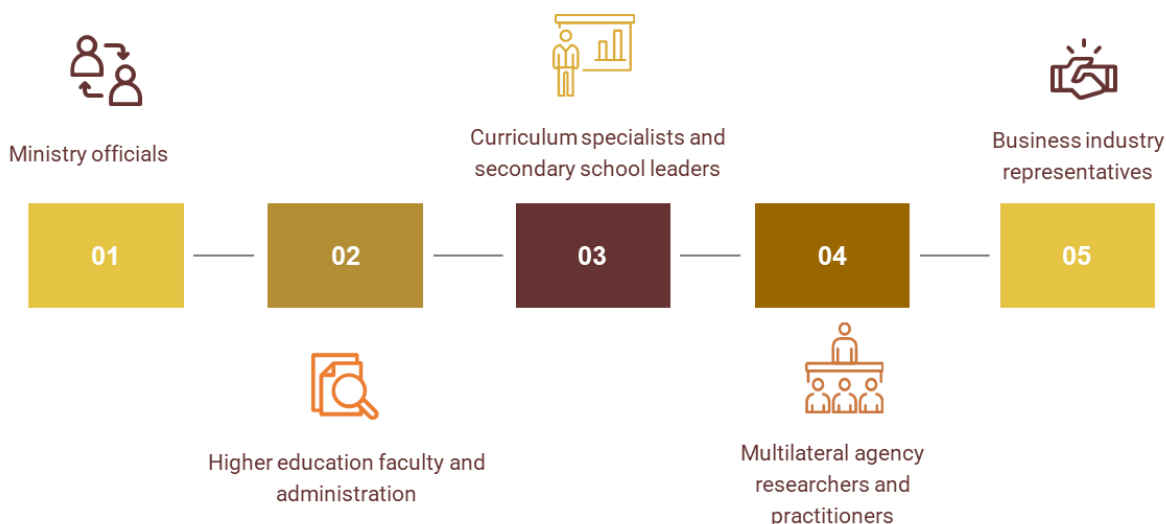
This conference seeks to promote a clearer understanding of priority areas for higher education in the future. The three key objectives of the conference are shown below in Figure 2.

**Figure 2. Conference objectives**



## Target individuals

The conference is open to the public and is designed to engage, among others, the following individuals from around the world:



## Dates & Location

**Dates:** November 16-17, 2022

**Time:** See the Agenda on the next page for the schedules for each conference day

**Location:** Zoom, and MS Teams for the 3 concurrent Workshops on November 17 (13:15-15:15, UAE-time). Please note that **separate registration** is required for the main conference and the Workshops (see below).

### Registration:

**Register for: the main conference** on Zoom at: <https://me-qr.com/kuL3is9>

**Register for Workshop 1, Student Centered, Student Ready: The Future of Higher Education** at: [This Link](#)

**Register for Workshop 2, How can higher education institutions support a future-proof economy?** at : [This Link](#)

**Register for Workshop 3, Exploring future directions of the internationalization of higher education:** [This link](#)

## Agenda

### Day 1: Wednesday, November 16, 2022

Time		
	<b>Opening Remarks</b>	
<b>11:30-11:45</b>	<p><b>H.E. Dr. Ahmad Belhoul Al Falasi</b>, UAE Minister of Education  <b>Ms. Stefania Giannini</b>, Assistant Director-General of UNESCO  <b>Ms. Mahra Al Hilal</b>, Director of Regional Center for Educational Planning</p>	
	<b>Speaker/Moderator</b>	<b>Session/Title</b>
<b>11:45-12:25</b>	<p><i>Moderator:</i> <b>Ms. Mahra Al Hilal</b>, Director of Regional Center for Educational Planning</p> <p><i>Keynote:</i> <b>Hilligje van't Land</b>, Secretary General at the International Association of Universities (IAU)</p>	<p><b>Keynote: Future scenarios for higher education: Exploring opportunities and challenges</b></p>
<b>12:25-13:25</b>	<p><i>Moderator:</i> <b>May Al Tae</b>, Emirates College for Advanced Education (ECAE)</p> <p><i>Discussant 1:</i> <b>Mohamad Baniyas</b>, UAE Ministry of Education  <i>Discussant 2:</i> <b>Edith Hammer</b>, UNESCO Institute for Lifelong Learning  <i>Discussant 3:</i> <b>Martha Burkle</b>, University of Arizona, College of Medicine  <i>Discussant 4:</i> <b>LIM Cher Ping</b>, The Education University of Hong Kong</p>	<p><b>Panel Discussion 1: The transformation of the role of higher education in an increasingly global world</b></p>
<b>13:25-15:10</b>	<p><i>Moderator:</i> <b>Hend Abdulrazzaq Altair</b>, UAE Ministry of Education</p> <p><i>Presentation 1:</i> Technology and the implementation of curriculum beyond 2030 at higher education institutions  <b>Stéphan Vincent-Lancrin</b>, OECD</p> <p><i>Presentation 2:</i> Designing curriculum to develop skills relevant for future work and life  <b>Kate Drezek McConnell</b>, VALUE at Association of American Colleges and Universities</p> <p><i>Presentation 3:</i> The role of higher education in bridging current and future skills gaps  <b>Laura Eigbrecht</b>, Next Skills</p> <p><i>Presentation 4:</i> New degrees: Ensuring diplomas meet the needs of emerging industries  <b>Sameera Almulla</b>, UAE Ministry of Education</p>	<p><b>Panel Session 1: Higher Education and Future Skills for Work and Life</b></p>

## Day 2: Thursday, November 17, 2022

Time	Speaker/Moderator	Session/Title
11:30-12:00	<p><i>Moderator:</i> <b>Dr. Abdulsalam Al-Joufi</b>, Arab Bureau of Education for the Gulf States (ABEGS)</p> <p><i>Keynote:</i> <b>Dr. Peter Wells</b>, Section for Higher Education at UNESCO</p>	<b>Keynote: Governance and accreditation in the futures of higher education</b>
12:00-13:15	<p><i>Moderator:</i> <b>Alex Bols</b>, GuildHE</p> <p><i>Presentation 1:</i> Future Trends in Higher Education and their Impact on Accreditation and Assessment <b>Michaela Martin</b>, IIEP</p> <p><i>Presentation 2:</i> Future trends in higher education and their impact on accreditation and assessment <b>Jan Friis</b>, Council for Higher Education Accreditation</p> <p><i>Presentation 4:</i> Future economic and student demographic trends <b>Manja Klemencic</b>, Harvard University</p>	<b>Panel Session 2: The alignment between future trends in higher education and the governance and accreditation of higher education institutions</b>
	<b>Workshops</b>	
13:15-15:15	<p><i>Workshop 1:</i> Student Centered, Student Ready: The Future of Higher Education <b>Bruce M. Mackh</b>, Chadron State College</p>	<p><i>Workshop 2:</i> How can higher education institutions support a future-proof economy? <b>Maciej Markowski</b>, European Union Agency for Asylum</p>
		<p><i>Workshop 3:</i> Exploring Future Directions of the Internationalization of Higher Education <b>Ayşe Deniz ÖZKAN</b>, Istanbul Aydin University</p>

## Day 1

### Day 1 Speakers

#### 1.1 Opening Session

**H.E. Dr Ahmad Belhoul Al Falasi, United Arab Emirates Minister of Education**

*Forthcoming*

**Stefania Giannini, Assistant Director-General for Education UNESCO**

Ms. Stefania Giannini was appointed UNESCO Assistant Director-General for Education in 2018, becoming the top UN official in the field. She provides strategic vision and leadership in coordinating and monitoring the Education 2030 Agenda, encompassed in Sustainable Development Goal 4. During her term, she has given fresh impetus to multilateral and bilateral partnerships; increased global focus on education's ethical role in providing learners with the skills to respond to 21st century challenges and heightened attention to the responsibility of universities in achieving the Sustainable Development Goals. She affirmed UNESCO's leadership in the COVID-19 response through global evidence, guidance, policy dialogue and collaboration with public and private partners, including through the Global Education Coalition. With a background in the Humanities, Ms Giannini has served as Rector of the University for Foreigners of Perugia (2004 – 2012); Senator of the Republic of Italy (2013 – 2018) and Minister of Education, Universities and Research (2014 – 2016).



**Ms. Mahra Hilal Al Mutaiwei, Director of Regional Center for Educational Planning**

H.E Mahra AlMutaiwei is the Director of the Regional Center for Educational Planning (RCEP), a UNESCO Category II Centers, which is hosted by the United Arab Emirates (UAE) in accordance with the agreement signed between the UAE government and UNESCO in 2003. AlMutaiwei is a leading expert in education planning matters, management, and policy development in the UAE, Gulf Cooperation Council (GCC) countries, and Arab states by virtue of the tasks assigned to the center and its local, regional, and international partnerships. She is a receiver of numerous training programs that support these technical skills, as well as a graduate of the



UAE Government Leaders Program (GLP). AlMutaiwei held the position of Director of the Educational Leadership Development Project at the Ministry of Education, and she played a key role in the national team that prepared the UAE's report on the UNESCO Education For All 2015 Initiative. She has also participated as a member in a number of scientific jury committees in educational institutions, including: Hamdan Bin Rashid Award for Excellence in Education and the Sharjah Award for Educational Excellence. In addition to her activities as a quality evaluator, Al-Mutaiwie is the UAE representative in the Higher International Steering Committee concerned with the fourth Sustainable Development Goal?.

## 1.2 Keynote Session

### Moderator

**Ms. Mahra Hilal Al Mutaiwei, Director of Regional Center for Educational Planning**

(Bio in previous section.)

### Keynote

**Dr. Hilligje van't Land, Secretary General, International Association of Universities (IAU)**

***Future scenarios for higher education: Exploring opportunities and challenge***

Dr. Hilligje van't Land serves the global higher education community as Secretary General of the International Association of Universities (IAU) - global NGO with UNESCO Associate Status. For the past two decades, she has fostered the key role of higher education in societal transformation. She supervises the overall programme activities of the IAU, develops the Association's strategic plans and oversees the everyday work of the secretariat. She positioned the IAU as partner in UNESCO work on Education for sustainable development and in the UNESCO Futures of Education initiative, and higher education as a key stakeholder for the UN Agenda 2030 – Transforming our world. Hilligje van't Land strongly believes in the importance of international cooperation and intercultural understanding and has developed multilateral projects related higher education and beyond.



Hilligje van't Land holds a PhD in comparative francophone literature, speaks six languages and published on higher education issues of relevance locally and globally. Learn more on recent publications and conferences.

### **1.3 Panel Discussion 1: The transformation of the role of higher education in an increasingly global world**

#### **Moderator**

**Dr. May Al Tae, Vice Chancellor, Emirates College for Advanced Education ECAE**

Dr. May Al Tae brings over 18 years of experience in various areas including learning and development, research, innovation and digital transformation. Dr. May joined Emirates college for Advanced Education as the Vice Chancellor in September 2021, before her current roll she was at Abu Dhabi School of Government in November 2019 where she was the Acting Academic Director, in addition to her role as the Learning Technology Director. Preceding this role, Dr. May was the Assistant Dean for Research and Graduate Studies at the College of Technological Innovation, Zayed University. She supervised the accreditation of graduate and undergraduate programs in the college, which contributed to obtaining the local (CAA) and international accreditation (ABET) (BCS). She was also a professor on entrepreneurship, knowledge and project management in which she designed and taught the curriculum. Prior to starting her PhD, she held the position of General Director of the Zayed University Technological Innovation Center of excellence (2005-2008). Under her leadership, the center assumed a strategic role and launched mega projects serving the public and governmental sectors



#### **Discussants**

**Dr. Mohamad Baniyas, Higher Education Advisor and Director of Commission for Academic Accreditation (CAA), Ministry of Education, UAE**

Dr Baniyas obtained his PhD in Pharmacology from University of Wales (Cardiff) in 1993. His clinical qualifications includes Board Certification by American Academy of Clinical Toxicology, American College of Forensic Examiners, American Academy of Pain Management & American Psychotherapy Association. He is Fellow of American College of Clinical Pharmacology, American College of Forensic Examiners, Royal Society for Public Health; American Psychotherapy Association & Honorary Fellow of Faculty of Occupational Medicine. Dr Baniyas is currently Higher Education Advisor & Director of Commission for Academic Accreditation (CAA) & Director National Qualification Center (NQC) at the Ministry of Education, UAE as well as holding Professorial Rank at



the College of Medicine, UAE University (UAEU) and Consultant Clinical Toxicologist at Emergency Medicine Department, Tawam Hospital, SEHA. Dr. Baniyas has occupied several senior leadership positions in higher education and health including Dean College of Medicine and Provost (Chief Academic Officer) at UAEU. He also worked as Vice Chancellor at Emirates College for Advanced Education (ECAE), Academic Advisor at the Ministry of Higher Education & Scientific Research and Executive Director for Higher Education at the Department of Education & Knowledge (ADEK), Abu Dhabi. Dr Baniyas served on Board of Trustees of Mohamed-5-University, Abu Dhabi Health Services Company (SEHA), Marriage Fund, Federal Health Authority and UAEU Council, Arabian Gulf University, National Institute of Health Specialties. Notably. He is founding Chair for National Institute of Health Specialties. His major committee membership include Drug Registration, Pharmacovigilance and Drug Safety, Medical Certificates Evaluation & Certificates Equalization. He was involved in accrediting Medicine and Pharmacy Colleges and acted as External Examiner and Evaluator for various Higher Education Institutions. Dr Baniyas lectured on poisoning, chemical, biological and radiological warfare agents, medication safety, and pharmacotherapy of various diseases such as epilepsy, diabetes and rheumatoid arthritis. He received various awards and grants, supervised numerous PhD students and published over 100 papers and over 100 conference abstracts in the neuroscience, toxicology, community health and education fields. He served as editor and reviewer for medical and pharmaceutical journals.

### **Edith Hammer, Programme Specialist, UNESCO Institute for Lifelong LearningBio:**

Edith Hammer works as a Programme Specialist at the UNESCO Institute for Lifelong Learning (UIL), based in Hamburg, Germany. Her work focuses on policy research and capacity building in the field of lifelong learning. During the last years, she conducted research on the promotion of lifelong learning in the higher education sector. Before joining UIL in 2017, she worked in the university sector for more than seven years. At the Freie Universität Berlin, she was a programme specialist for the development and implementation of the institutional research strategy. Previously to that, she was Deputy-Director of the Postgraduate Center of the University of Vienna, responsible for curricula development, LLL projects, outreach and strategic development of the center. She holds a doctorate in Media and Communication from the University of Vienna.



**Dr. LIM Cher Ping, Chair Professor of Learning Technologies and Innovation Associate Dean, The Education University of Hong Kong**

Dr. LIM Cher Ping is a Chair Professor of Learning Technologies and Innovation and Associate Dean (International Engagement) at The Education University of Hong Kong and a Visiting Professor at the UNESCO International Centre for Higher Education Innovations. He is the Editor-in-Chief of The Internet and Higher Education that has been ranked top 3 in E-learning (SSCI and Scopus) for the last seven years. Before joining the university in late 2010, he was a Professor of Education, Director of International Partnerships and Director of the Asia-Pacific Centre of Excellence for Teacher Education and Innovations in Western Australia. Over the last two decades, he has engaged major education stakeholders at the national and international levels as his research and development partners for enhancing equity, quality and efficiency in the education sector enabled by information and communication technologies.



**Dr. Martha Burkle, Associate Dean Assessment, Evaluation and Analytics at the University of Arizona, College of Medicine**

Dr. Martha Burkle is the Associate Dean Assessment, Evaluation and Analytics at the University of Arizona, College of Medicine. She holds a PhD from the University of Sussex in the United Kingdom on Technology innovation and Higher Education. Her thesis is an analysis of the impact of Information Technologies for social and economic development. Currently, she is a member of the Association of American Medical Colleges (AAMC), and a member of editorial boards for a number of scientific journals, including the Education & Training Emerald Journal, the International Journal of Educational Technology in Higher Education, the Literacy Information and Computer Education Journal, the International Journal of e-Learning & Distance Education, and the Feminist Media Studies Journal. Dr. Burkle is the co-founder of the International Network UFN. Her research interests lie in the areas of assessment, learning analytics, faculty development for learning innovation, the use of technologies for social development, and the application of digital technologies (such as virtual reality) to support teaching and learning. She has done research on the use of ICTs for development in Ghana, Jamaica, Mexico, South Africa, and Brazil. Martha has taught a number of courses both face-to-face and online to undergraduate and postgraduate students in Canadian and other universities around the world.



## **Panel Session 1: Higher Education and Future Skills for Work and Life**

### **Moderator**

**Hend Abdulrazzaq Altair, UAE Ministry of Education**

Forthcoming

### **Presenters**

**Stéphan Vincent-Lancrin, Senior Analyst, OECD Center for Educational Research and Innovation**

***Presentation 1: Technology and the implementation of curriculum beyond 2030 at higher education institutions***

Stéphan Vincent-Lancrin is Deputy Head of the Centre for Educational Research and Innovation (CERI) and a Senior Analyst at the Organisation for Economic Co-operation and Development (OECD), where he leads work on digitalization in education (“Smart data and digital technology in education: AI, learning analytics and beyond”), on education during the covid-19 crisis as well as a large international practice-engaged innovation project in 24 countries on “Fostering and Assessing Creativity and Critical Thinking in Education”. His work has focused on innovation in education and on higher education, looking at how to support innovation-friendly ecosystems in education, how to drive change and adapt to innovation, and studying specific innovations.



His recent reports include the OECD Education Digital Outlook: Pushing the Frontiers with AI, Blockchain and Robots (2021), Schooling during a pandemic (2021), How Learning Continued during the COVID-19 Pandemic (2022) and Fostering Students’ Creativity and Critical Thinking: What it Means in School (2019).

He is a Marie Curie Fellow, a 2007 Fulbright New Century Scholar, and received awards for his work from the US National Association of Assessment Directors and from the International Center for Innovation in Education. He holds a PhD in economics, a master’s in philosophy and a grande école diploma (Ecole Supérieure de Commerce de Paris).

**Kate Drezek McConnell, VALUE at AAC&U**

***Presentation 2: Designing curriculum to develop skills relevant for future work and life:***

Forthcoming

**Laura Eigbrecht, Academic Researcher, Baden-Wuerttemberg Cooperative State University/DHBW Karlsruhe**

***Presentation 3: The role of higher education in bridging current and future skills gaps***

Laura Eigbrecht is an academic researcher at the Baden-Wuerttemberg Cooperative State University in the Department of Educational Management and Lifelong Learning in Karlsruhe, Germany. She is a member of the NextEducation Research team led by Prof. Dr. Ulf-Daniel Ehlers. As a doctoral candidate in cooperation with TU Dresden, she conducts research in the field of transformative and participatory future skills in higher education. After her binational Bachelor's degree in European Media and Culture and her Master's degree in Children's and Youth Media, she worked at KiKA (the children's TV channel of ARD and ZDF in Germany) as well as in teaching and consulting in the field of migration, language and education. She continues to produce podcasts and radio features on topics such as the future of higher education and sustainability. Her main research interests cover the Future of Higher Education, Education for Sustainable Development, Student engagement and participation, Future Skills and competences and Future Skills in Global Higher Education.



**Sameera Almulla, UAE MOE**

***Presentation 4: New degrees: Ensuring diplomas meet the needs of emerging industries***

Forthcoming



## Day 2 Speakers

### 2. Keynote Session

#### Moderator

#### **Abdulsalam Al-Joufi, Arab Bureau of Education for the Gulf States (ABEGS)**

Advisor at the Arab Bureau of Education for the Gulf States since 2011. Minister of Education in Yemen for 9 years. Over 26 years of experience in the field of education mainly at Sana'a and Ibb Universities. Published more than twelve articles in international scientific journals. Authored three books. Coordinated and participated in many regional, international, scientific and educational conferences. Supervised and discussed a number of research papers, and an arbitrator for several scientific journals. Contributed effectively to the establishment of Ibb University.



Organized a number of local, regional and international conferences and seminars. A member of several committees and boards (Steering Committee member for Education 2030, Teachers Taske force steering committee, Alternate member of the board GPE 209-2011. Advisory Board member for the Regional Centre for Quality and Excellence, Member of Advisory board of GEMR ). Chaired number of sessions and meetings for UNESCO, ALECSO.

#### Keynote

#### **Peter J. Wells, Chief, Higher Education, UNESCO, Paris**

#### ***Governance and accreditation in the futures of higher education***

Since 2016, Peter has lead UNESCO's priority area of quality higher education with an emphasis on widening access, quality assurance and academic mobility, the latter reinforced by the Global Convention on the Recognition of Qualifications concerning Higher Education adopted in 2019. Dr. Wells' current priority is UNESCO's 3rd World Conference on Higher Education which will take place in Barcelona in May 2022 – a key



landmark event which takes place once every 10 years and which will set the roadmap agenda for higher education for HE and the 2030 SDG Agenda. He also co-leads on the UNESCO Qualifications Passport for Refugees and Vulnerable Migrants initiative that aims to support access to learning and employment opportunities for displaced persons. Prior to taking up his current post, Peter was a Higher Education Specialist and Director of the UNESCO's European Centre for Higher Education for ten years. He is author of strategy papers and monographs on the topic of higher education reforms, quality assurance, and inclusion in national HE systems. Originally from the UK, Peter has taught at the HE and TVET levels in the USA, Poland, the UAE and Romania. He holds a Master's degree in International Relations and a PhD in Quality Enhancement of Higher Education Systems.

## **Panel Session 2: The alignment between future trends in higher education and the governance and accreditation of higher education institutions**

### **Moderator:**

#### **Alex Bols, Deputy Chief Executive, GuildHE**

Dr Alex Bols is Deputy Chief Executive of GuildHE, which represents 58 smaller and specialist universities and colleges across the UK. He works closely with the CEO in developing and managing all aspects of the organisation's mission and strategy. He leads GuildHE's policy on a number of areas including quality assurance, international and immigration, governance, free speech and teacher education and he sits on various sector-wide groups including as a member of UK-wide Standing Committee on Quality Assessment, HEFCW's Quality Assessment Committee, the Home Office's Education Sector Forum and observing the AdvanceHE Board.



He is on the Board of Governors at Writtle University College having recently finished eight years on the Board at University College of Osteopathy (including three years as Board Vice Chair). He was a school governor for 16 years chairing two primary schools and a secondary school as well as helping establish a Federation of two secondary schools, two primary schools and a Teaching School Alliance. He recently completed his Doctor of Education at UCL's Institute of Education and was previously Executive Director of the 1994 Group and Head of Higher Education at NUS.

### **Presenters:**

#### **Michaela Martin, Programme Specialist at IIEP-UNESCO**

##### ***Presentation 1: Future Trends in Higher Education and their Impact on Accreditation and Assessment***

Michaela Martin has a track record of more than 25 years in research and teaching in higher education policy, governance and planning. She holds a doctorate in Education from the University of Paris, a Post-graduate degree from the College of Europe, Bruges, Belgium, a Master's degree in Franco-German Economic Relations from the University of Paris III (France).



Since she joined the UNESCO International Institute for Educational Planning (IIEP) in 1990, she has been specializing in the management of higher education. Since 2004, she has been in charge of an international research and training programme in the area of internal and external quality assurance in higher education. Since 2017, she is in charge of a research on flexible learning pathways in higher education. Since January 2021 she is the interim R&D team leader at UNESCO IIEP. Over the years, she has published some 50 single or co-authored books, articles and several series of training modules.

### **Jan Friis, Senior Vice President for Government Affairs, CHEA**

#### ***Presentation 2: Future trends in higher education and their impact on accreditation and assessment***

Jan Friis, Senior Vice President for Government Affairs, joined CHEA in May 2006 from Final Analysis Communication Services, Inc. where he was Vice President of Administration and Director of Government Relations. Jan has served as chief of staff for two former Members of Congress (Mr. Fox of Pennsylvania and Mr. Forbes of New York) and served as district administrator for a third Member, Mr. Schulze of Pennsylvania. Jan has also been in private law practice.



### **Manja Klemencic, Associate Senior Lecturer on Sociology, Harvard University**

#### ***Presentation 3: Future economic and student demographic trends***

Dr Manja Klemenčič researches, teaches, and advises at Harvard University, and acts as a consultant on higher education strategies and instruments. Her major research contribution is on student-centered learning and teaching in higher education and student agency as students' capabilities to navigate, take responsibility for and help shape their learning and education pathways and environments. She is Co-Editor of the *Routledge International Handbook on Student-Centered Learning and Teaching in Higher Education* (2020). Klemenčič has 140 publications and over 80 keynotes and invited lectures on a broad array of higher education topics, including quality assurance, internationalization, and different aspects of higher education reforms. Her three staple courses offered at Harvard have repeatedly won Harvard's awards for teaching excellence. Five times in a row, she was voted by the Harvard Yearbook Publications one of the most impactful professors by the graduating class ('19, '20, '21, '22,



'23). In 2020, she received the John R. Marquand Award for Excellence in Advising and Support to Students, and in 2021, she is the recipient of the Alpha-Iota Prize for Excellence in Teaching at Harvard. Since 2014, Klemenčič serves as Editor-in-Chief of *European Journal of Higher Education*, since 2015, as Co-editor of book series *Understanding Student Experiences in Higher Education* (Bloomsbury) and from July 2022, as Co-editor of book series *Higher Education Dynamics* (Springer). Manja served as Co-Editor of the *International Encyclopaedia of Higher Education Systems and Institutions* published by Springer Nature (2020). She regularly serves as a consultant for international organizations, and governments.

## Workshops

**Bruce M. Mackh, Chadron State College**

### ***Workshop 1: Student Centered, Student Ready: The Future of Higher Education***

Bruce M. Mackh, Ph.D, came to higher education following a career as an entrepreneur and corporate administrator. He earned BFA from the School of the Art Institute of Chicago (2006) and an MFA from Tulane University (2008). “No Direction Home,” his collection of social documentary photographs featuring the lasting impact of Hurricane Katrina on the iconic city of New Orleans, is part of the permanent collection of the Louisiana State Museum. Bruce then earned a Ph.D in critical studies from Texas Tech University (2011), completing a dissertation entitled "The Documentary Aesthetic" that examined the relationship between fine art and documentary photography.



Bruce is the Associate Vice President of Teaching and Learning at Chadron State College in Chadron Nebraska. He has also worked at Valdosta State University, Rocky Mountain College of Art + Design, Michigan State University, and the University of Michigan. Bruce has a strong interest in research into higher education, curriculum development, pedagogy, and faculty development. He has served in leadership roles with the College Art Association and a2ru (the Alliance for the Arts in Research Universities) and is a sought-after program consultant and public speaker. His books *Pivoting Your Instruction* (2021) and *Higher Education by Design* (2018) grew from his work as a consultant, featuring best practices in curricular planning, instructional design, and teaching.

### **About the Workshop**

Higher education historically relied on a faculty-centered model of higher education, and we admitted only “college ready” students. Today’s students are far more diverse and span a much wider range of ages, socioeconomic backgrounds, and preparedness for higher learning. We must be ready to serve the students we have, not the students we used to have.

Becoming student-centered means providing a well-structured learning experience that includes active, engaged, and experiential learning in which we emphasize learning over teaching. Being student ready means knowing our students by name and need, using frequent formative assessment to identify students learning needs and provide additional instruction where we identify gaps in students learning or prior knowledge. Both of these mindsets are empowered by the Big Six identified in the Gallup Purdue Survey:

- Professors who made students feel excited about learning.

- Professors who cared about their students as people.
- A mentor who encouraged students to pursue their goals and dreams
- The opportunity to work on a long-term project.
- Taking part in an internship or job where students could apply what they were learning in the classroom
- Being extremely active in co-curricular activities and organizations during college

We can no longer cling to “the way it’s always been” if we are to truly serve our students today. The future of higher education lies in our willingness to become student centered and student ready as we incorporate the Bix Six into our classrooms, programs, and institutions.

### **Maciej Markowski, EUAA**

#### ***Workshop 2: How can higher education institutions support a future-proof economy?***

Maciej Markowski, M.Sc. - graduate of the Faculty of Management and Economics, Gdansk University of Technology; his scientific interests cover the issues of strategic and quality management in higher education, and entrepreneurial universities;

Maciej is currently working as Senior Training Standards and Quality Officer at the European Union Agency for Asylum, where he currently manages the EUAA Academy programme.

Previously, Maciej Markowski served as Chairman of the Board of the European Consortium for Accreditation in Higher Education, an association for innovation in the field of quality assurance in higher education, bringing together 17 accreditation agencies from 12 EU countries.

He has been engaged and managed several EU projects, including the ImpEA project to support the implementation of the European Approach to Quality Assessment for Joint Programmes (10 partners from 5 EU Member States).

Since 2006 Maciej has provided his expertise as panel member in approximately 250 programme and institutional accreditation procedures for Polish Accreditation Committee as well as foreign and international accreditation agencies and programmes. Maciej also worked as International policy advisor in the Accreditation Organization for the Netherlands and Flanders.

Maciej is also an expert of the European Commission and OECD in the HEInnovate initiative aimed at strengthening entrepreneurship of higher education institutions. He also serves as



the member of the Accreditation Council in Accreditation Council for Engaged and Entrepreneurial Universities in Germany.

### ***About the Workshop***

This session aims to provide insights into how higher education institutions can continue to play significant and central roles in supporting and contributing to the economic growth and development of their countries and regions through their work and impact on students, industries, stakeholders, communities and the general public.

One of the main focuses of the session will be on how universities can remain relevant to the needs of the future economy in the times of VUCA (Volatility, uncertainty, complexity and ambiguity).

The session will include analysis and discussion on different methods and approaches for developing and providing opportunities for high-quality and relevant higher education. The session will explore the newly rediscovered concept and growing importance of micro-credentials that allow students to enhance their knowledge, skills and competencies in specific, focused areas of needs and interests in a timely manner. Moreover, the issues of the increasing significance of higher education institutions' role in upskilling and reskilling of labour to meet the challenges and opportunities of the modern economy and labour market.

In addition, the session will explore different strategies and tools to assure and enhance higher education institutions' quality while maintaining their relevance and impact in the fast-changing world.

The session will also provide opportunities for participants to share their practices and experience in adapting and overcoming these challenges.

**Ayşe Deniz ÖZKAN Vice-Director responsible for Global Education and Partnerships, Istanbul Aydin University**

### ***Workshop 3: Exploring future directions of the internationalization of higher education: future-proofing your internationalization plans***

Ayşe is currently Vice-Director responsible for Global Education and Partnerships at Istanbul Aydin University. She is an international education professional of 16 years, with previous experience in the higher education sector as lecturer. She has worked in many areas of



international education (Erasmus, exchange and summer programs, marketing and recruitment, managing services for international students). She is also the coordinator for the conference program of EURIE Eurasia Higher Education Summit. She delivers trainings/workshops for international office staff. Her experience and interests in higher education also cover the areas of strategic planning, quality assurance, and project management.

### ***About the Workshop***

This online workshop will highlight trends in internationalization which have started before the pandemic, yet have come to the forefront of the international education sector as the pandemic disrupted old ways of thinking about and practicing internationalization. During the pandemic, higher education institutions around the world pivoted and adapted very quickly and their international offices also proved to be quite creative and resilient in their work of internationalization. As we transition to a post-pandemic world, we cannot simply go back to old ways doing business; the sector has already changed significantly in a way that can be described as “paradigmatic shift”.

Understanding longer-term trends, as well as the dynamics and the values driving these trends are important to future-proof our institution’s internationalization strategies and plans. How will your global engagement, partnerships, study abroad programs, international marketing look like in the next ten years? How will you attract international talent? Where will you invest your time and budget? How do you start preparing right now?

The target audience for this online workshop are senior internationalization officers and academic managers responsible for the international dimension of teaching and research at their institutions.

After an introduction to the trends by the facilitator, the workshop will continue with interactive groupwork in break-out rooms and conclude with remarks from all participants.

At the end of the workshop, participants will be able to learn more about the future trends in internationalization of higher education, evaluate critically/ creatively about their institution’s overall internationalization strategy and make new policy recommendations.